



imagineer systems
next-generation vfx tools

Media Contact:

Kevin M. Bourke, BourkePR
+1.781.545.7449
kbourke@bourkepr.com

Imagineer Systems Taps Television Industry Veteran Roland Brown to Serve on Board of Directors

Brown Brings More than Four Decades of Production Experience; Plans Active Participation in Imagineer's New VFX Mission

GUILDFORD, UK (January 22, 2008) Imagineer Systems (www.imagineersystems.com), creators of next-generation VFX tools, today announced it has enlisted Roland Brown, an experienced television industry veteran of more than 40 years, to join its Board of Directors as a non-executive board member.

“Imagineer Systems is at a significant watershed and on the threshold of a new era in the Company’s history as we prepare to embark on a new mission for the visual effects industry. Roland’s depth of industry knowledge, experience and perspective will add significant value to the management team as we fulfil our mission,” said Allan Jaenicke, chief executive officer of Imagineer Systems. “We enthusiastically welcome Roland to the team and look forward to his contributions.”

“Throughout my career, I’ve sought to align myself with pioneers in the industry; companies who were at the cutting edge of technological developments and braving new horizons in film and television production,” added Roland Brown, Imagineer Systems’ newest member of the Board of Directors. “Imagineer Systems captured my attention as an innovator. I am proud to be a part of this team and look forward to a highly productive and creative experience as the Company engages with the creative, technological and economic challenges which confront the content creation business.”

Mr. Brown has had several leading roles in the television and production business throughout Europe, including senior engineer for Inertel VTR Services, chief engineer for Trilion Video (formerly Lion Television), director of engineering for Video RSA South Africa and most recently as director of engineering for The Moving Picture Company in Soho.

About Imagineer Systems

Imagineer Systems Ltd innovates and markets next-generation visual effects solutions for film, video and broadcast post production and have made their mark on such marquee Hollywood blockbuster productions as Casino Royale, Pirates of the Caribbean and Harry Potter. Imagineer’s product line consist of **monet**[™] - placement station, **mokey**[™] - removal station, **motor**[™] - roto station, **mofex**[™] - plug-in for Shake. Imagineer Systems was founded

in 2000 and its headquarters is located in Guildford, United Kingdom. For more information visit www.imagineersystems.com

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