



imagineer systems
next-generation vfx tools

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Imagineer Systems Teams with The Foundry to Streamline Compositing, VFX Workflow

*mocha Now Exports Planar Tracking Data Directly to Nuke 5; Imagineer to Demo New
Workflow Enhancements at NAB 2008*

Las Vegas, NV (April 14, 2008) – -- Imagineer Systems (www.imagineersystems.com), creators of next-generation VFX tools, today announced it has teamed up with another leader in the VFX software development marketplace, The Foundry UK (www.thefoundry.co.uk), to provide visual effects artists with a streamlined, efficient solution to move planar tracking data between two of the industry's most powerful tools – Imagineer Systems' **mocha** and recently-announced Nuke 5 from The Foundry.

As a result of this collaboration, VFX artists can now seamlessly export all tracking data from mocha, directly into Nuke 5. This development is significant for any VFX artist who requires effortless movement between applications as part of their VFX workflow, such as Shake users who enjoy the mocha export capability and who can now include Nuke 5 as part of this seamless workflow.

Nuke 5 is a powerful compositing application that delivers unparalleled speed, an efficient multi-channel scanline rendering engine, and a first-class feature set that is unrivalled in the desktop market. **mocha**, from Imagineer Systems is a standalone tracking station, and leverages Imagineer's advanced 2.5D planar tracking technology to simplify and significantly accelerate the tracking and rotoscoping workflow for VFX artists.

“We're delighted that Imagineer has added the functionality to allow tracking data from their renowned planar tracking system to be exported directly into Nuke 5,” said Bill Collis, chief executive officer, The Foundry. “This new development will give Nuke users the ability to experience the power and ease of creating pristine tracks created with mocha and effortlessly export them to Nuke. This arrangement is a tremendous win for our customers.”

“Nuke is becoming a key part of the VFX workflow for a growing number of artists around the world,” added Allan Jaenicke, chief executive officer of Imagineer Systems. “Providing a direct export capability from **mocha** to Nuke 5 was a natural next step in our efforts to continuously improve workflows and simplify our customers' lives.”

About Imagineer Systems

Imagineer Systems Ltd innovates and markets next-generation visual effects solutions for film, video and broadcast post production and have made their mark on such marquis Hollywood blockbuster productions as Casino Royale, Pirates of the Caribbean and Harry Potter. Imagineer's product line consists of **monet™** - placement station, **mokey™** - removal station, **motor™** - roto station, **mocha™** - tracking station and **mofex™** - plug-in for Shake. Imagineer Systems was founded in 2000 and its headquarters is located in Guildford, United Kingdom. For more information visit www.imagineersystems.com

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