



imagineer systems
next-generation vfx tools

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monet and mokey adds Intel-based Mac support

- Imagineer improves the support -

19th December 2006 - Imagineer Systems, the UK-based innovators of next-generation VFX tools, announced today that its latest release of **monet™** and **mokey™** includes Intel-based Mac support.

"We are excited about Apple's commitment to being at the forefront of workstation performance and we are experiencing significant performance improvements on these new systems," says Imagineer CEO Allan Jaenicke. "We are committed to the Mac platform and look forward to exploring the opportunities for adding more complex features to our software that the increased performance of the Intel-Mac enable."

The new release will be a Universal Binary, running both on G5 and Intel based systems. Users with Intel-based Macs will experience a significant performance improvement compared to previous releases.

"The blazing speed of our Intel-based Macs offers a significant performance advantage for high end applications reliant on heavy visual effects," said Ron Okamoto, Apple's vice president of Worldwide Developer Relations . "We're thrilled that Imagineer has joined the thousands of developers using Xcode and other innovative Apple tools to develop Universal versions of their applications."

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About Imagineer Systems

Imagineer Systems Ltd innovates and markets next-generation visual effects solutions for film, video and broadcast post production. Imagineer's product line consists of **monet**[™] - placement station, **mokey**[™] - removal station, **motor**[™] - roto station, **mofex**[™] - plug-in for Shake and **moxel**[™] - standards station. Imagineer Systems was founded in 2000 and its headquarters is located in Guildford, United Kingdom.

monet[™] is a unique tracking and compositing toolset for commercial, film and corporate video post production work. Based on Imagineer's unique 2.5D planar tracking and shadow/highlight extraction technology it offers a cost effective, standalone solution for performing virtual product placement. It also complements traditional post production pipelines by delivering the highest quality 2D tracking data and graphical elements for finishing in other compositing and editing systems.

mokey[™] offers an essential toolset for removing wires, rigs, logos, scratches, hairs and other undesired elements in commercial, film and corporate video post production work. Based on Imagineer's unique 2.5D planar tracking and background reconstruction technology it seamlessly removes elements and provides an excellent alternative to the painstaking, manual process of painting or cloning.

mofex[™] is a unique set of plug-ins for Apple's Shake compositing software for manipulating elements being composited, supporting application of lens distortion, calculation and application of shadows and highlights, application of tracking marker filters, adaptive anti-aliasing filtering, warping, temporal median filtering and more.

motor[™] is a unique rotoscoping tool for commercial, film and corporate video post production work. Packaged as a standalone tool based on Imagineer's unique 2.5D planar tracking and spline technology, it offers a way of producing very high quality mattes 3-4 times faster than with traditional tools.

moxel[™] elegantly handles 'standards and practice' work, such as removing undesired branding and obscuring identities by using image recognition techniques to reduce the amount of time spent on these tedious and laborious tasks. Designed for speed and ease of use, **moxel** is the ideal solution for ensuring that content meets broadcast standards.

For more information visit www.imagineersystems.com