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Imagineer Systems Reports a Successful First Year for monet

06 Sep 2005 – Imagineer Systems, the UK-based developer of the innovative **mokey**, **monet** and **mofex** visual effects tools, reports today that sales of its **monet** tracking and compositing software has gone above all expectations since its launch 12 months ago.

With more than 100 systems sold to a surprisingly diverse group of facilities ranging from editing to visual effects facilities, broadcasters to feature film facilities, **monet** has proven its broad application within the market.

Recent sales include CIS Hollywood in Los Angeles, Ascent Media, Rushes and The Picture Production Company in London. A number of broadcasters, including Turner Studios and CNN Post opted for the solution after seeing how it could reduce post production time and cost. VCC, Das Werk and ACHT Frankfurt in Germany immediately saw the potential for delivering higher quality results to their customers.

“We now have customers spanning from Avid Xpress Pro editors through to composers on Autodesk Discreet Inferno. Few other systems can claim such broad appeal in the market place,” says Allan Jaenicke, Managing Director of Imagineer Systems. “**monet** offers a much better way of handling a variety of shots, based on its focussed, easy-to-use user interface and unique tracking and compositing technology. This is why it is proving to be an invaluable companion to all professional editing and compositing systems.”

Imagineer Systems will be exhibiting the latest releases of **monet**, **mokey** and **mofex** at IBC 2005, stand 7.431.

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About Imagineer Systems

Imagineer Systems Ltd focuses on research, development and marketing of productivity enhancing visual effects solutions for film, video and broadcast post production. The company was founded in 2000 and is based in Guildford, United Kingdom.

monet[™] is a unique tracking and compositing toolset for commercial, film and corporate video post production work. Based on Imagineer's unique 2.5D planar tracking and shadow/highlight extraction technology it offers a cost effective, standalone solution for performing virtual product placement and complements traditional post production pipelines by delivering the highest quality 2D tracking data and graphical elements for finishing in other compositing and editing systems.

mokey™ offers an essential toolset for removing wires, rigs, logos, scratches, hairs and other undesired elements in commercial, film and corporate video post production work. Based on Imagineer's unique 2.5D planar tracking and background reconstruction technology it seamlessly removes elements and provides an excellent alternative to the painstaking, manual process of painting or cloning.

mofex™ is a unique set of plug-ins for Apple's Shake compositing software for manipulating elements being composited, supporting application of lens distortion, calculation and application of shadows and highlights, application of tracking marker filters, adaptive anti-aliasing filtering, warping, temporal median filtering and more.

For more information visit www.imagineersystems.com